

Luca Corgnali

Curriculum Vitæ

Contact **Luca Corgnali**

+44 (0) 7513 660 686
corgnali.luca@gmail.com
[Download portfolio](#)

About me

I'm a strategic designer who likes to find solutions to problems. "Why?" Is my favourite question. I always look for a deeper meaning of everything that interests me, from Design to Doisneau, from fashion to Les Corbusier. I'm currently working in a company that brings psychology into workplace learning where I create internal campaigns for 62% of the FTSE100 companies.

Skills profile

Visual Identity / Brand identity / Campaign ideation / Concept creation / Presentation design / Print design / Digital design / Photography / Videomaking / Motion graphics / 3D modelling

Work experience

09.18 – CURRENT

Midweight graphic designer

The Mind Gym plc.

+44 20 73760626 / uk@themindgym.com / 160, Kensington high street, London, W8 7RG

- Ideation and concept creation for client's internal campaigns;
- Art direction of deliverables based on the campaign's concept;
- Liaised with third parties for creation of the deliverables, briefing and directing photographers, videomakers, illustrators and freelancers;
- Product creation across different teams through user journey design, wireframing, testing and final assets design;
- Pitches/RFPs presentations and content design;
- Promote design thinking within the company and implementing it in other teams' processes;
- Handling relationships and working together with remote workers and colleagues in other region's offices;
- Creating presentations and presenting concepts to clients;
- Print and digital design.

04.17 – 09.18

Graphic designer

Unrattled Creative

+44 07794 056899 / paul@unrattled.co.uk / 56, Wood Lane, London, W12 7SB

- Handling most of the creative work of the agency, proposing concepts and ideas to the creative director and developing them to completion;
- Delivering a broad range of deliverables for both print and digital platforms (from website design to event stands);
- Taking part in discovery workshops and meeting with clients during the brand identity process, summarising the outcome, and translating it into design work;
- Handling some of the relationships with the clients, communicating with them, receiving briefs and delivering work;
- Further developed my ability to manage the briefs on both sides (creating and receiving them), being aware of the deadlines and working to always meet them.

05.17 Freelance Graphic Designer
BBP – Bold Brave Powerful (through Unrattled)
+44 07794 056899 / paul@unrattled.co.uk

- Worked for a week long project as a freelancer;
- Delivered a set of explanatory brochure for their clients;
- Designed legal and technical documentation.

03.17 – CURRENT Graphic Design Team Leader
We Make Change – Volunteering work
+44 07708 339495 / james.sancto@wemakechange.org

- Brand identity creation for the organisation;
- Managing a team spread around the world, coordinating tasks and respecting deadlines and needs of the other teams and external partners;
- Working with the development team to design the app and the website;
- Managing relationships with the other team leaders, the CEO and the executives.

03.14 – 04.17 Graphic designer, photographer and videomaker
Self-employed (Milan – London)

- Brand identity discovery workshops with clients and delivered new (or refreshed) brands and visual identities;
- Worked as photographer for events and product shots for clients;
- Created brand and product videos. Live and on set recording, motion graphics design, 3D animation, video editing;
- Worked both on full branding jobs and smaller deliverables;
- Activity independently started during uni to support my studies.

09.12 – 09.13 Photographer and graphic designer
PGS grafiche e stampe
+39 0341 287775 / +39 342 5814211 / Via Fratelli Cairoli 59, Lecco (LC) 23900

- Worked mainly on print deliverables and became confident with print process;
- Refined skills and software knowledge.

Education

09.13 – 07.16 BA Degree in Interior Design
Politecnico di Milano

05.11 Your Europe Your Say
European Economic and Social Committee

09.07 – 06.12 High school degree – Major in languages
Istituto d'istruzione superiore "G.Bertacchi" - Lecco (LC) Italy

Software Adobe CC
Illustrator / Photoshop / InDesign / Lightroom / After Effects /
Muse / XD / Dimensions / Dreamweaver

Autodesk
Autocad / 3Ds Max / Sketchbook Pro

Other
Sketch / Zeplin / Final Cut Pro X / Rhinoceros / Keyshot / Cinema 4D

Languages Italian (native language) / English / Spanish / German